

Course Code	Course Name	Credits
26EC250	INTERNSHIP	02

Course Description

An internship in the field of economics is a practical training program designed to bridge the gap between theoretical knowledge and real-world. It enables students to apply concepts such as Human Capital, Opportunity Cost, and Market Structure in professional settings like industries, financial institutions, government bodies, and research organizations.

Course Objectives

- Understand the functioning of economic systems and institutions
- Apply economic theories to practical situations
- Analyze market trends and business decisions
- Evaluate costs, benefits, and resource allocation
- Develop problem-solving and critical thinking

Skill Enhancement Outcomes

Upon successful completion of this course, the learner will be able to:

- Analytical skills – interpreting economic data
- Research skills – data collection, surveys
- Quantitative skills – basic statistics and data analysis
- Communication skills – presenting economic insights clearly

Course Content and Training

- Introduction to organization structure and objectives
- Overview of economic activities in the organization
- Market analysis and demand-supply evaluation
- Pricing strategies and revenue analysis
- Study of consumer behavior
- Performance assessment by supervisor
- Submission of report and presentation

Areas of Internship

Students may undertake internships in:

- Work on poverty, education, healthcare, rural development
- Intern in private companies analyzing markets
- Banking, industries, NGOs, companies, insurance sectors,
- Shopping malls, hotels, educational institute.

Learning Outcome

The internship helps in developing analytical and data interpretation skills, enabling students to understand market behavior, pricing strategies, and organizational decision-making. It also contributes to the development of Human Capital, improving employability and professional competence. Overall, students gain practical exposure, enhance problem-solving abilities, and learn to integrate classroom theory with workplace practices while developing communication, teamwork, and ethical responsibility.