

Course Code	Course Name	Credits
26EN613	INTRODUCTION TO CULTURAL STUDIES	04

Course Objectives

- To analyse the concepts of culture and its various dimensions- Social, Political and Economic.
- To understand the role of Power dynamics in shaping cultural norms and practices.
- To be able to identify and challenge dominant cultural narratives and stereotypes.
- To examine the Impact of Globalization on local cultures and identities.
- The course will develop/create critical thinking skills to navigate diverse cultural contexts.

Learning Outcomes

Upon successful completion of this course it is intended that a student will be able to:

- Recall the key concepts and theories of cultural studies.
- Analyze how power influences cultural norms.
- Interpret cultural texts and practices, criticize stereotypes and dominant cultural narratives.
- Apply cultural analysis to real-world issues and problems.
- Navigate and respond to diverse cultural context effectively.

Unit 1 – UNDERSTANDING CULTURE (12 Hrs.)

Culture: Meaning, Definition, Nature, Concepts, Mechanisms of Cultural changes

Unit 2 – THEORIES (12Hrs)

Antonio Gramsci- *Hegemony*

Stuart Hall – “The Work of Representation”

Unit 3 – DIASPORA & IDENTITY (12Hrs)

Kiran Desai- *The Inheritance of Loss*

Jhumpa Lahiri- *The Namesake*

Unit 4 – GENDER (12Hrs)

Caryl Churchill- *Top Girls*

Vijay Tendulkar- *Silence! The Court is in Session*

Unit 5 – GLOBALIZATION (12Hrs)

Fredric Jameson- *Reification and Utopia in Mass Culture*

Gilles Deleuze- *Postscript on the Societies of Control*

References:

1. Barker, Chris & Jane. *Cultural Studies- theory and Practice*. Sage Publication.
2. Gramsci, Antonio. *Selections from the Prison Notebooks*. International publisher, New York.
3. Hall, Stuart. *Representation*. Sage Publications.
4. Desai, Kiran. *The Inheritance of Loss*. Penguin publication.
5. Tendulkar, Vijay. *Silence! The Court is in Silence*. Oxford University Press.
6. Churchill, Caryl. *Top Girls* Methuen Drama publication.
7. Deleuze, Gilles. “Postscript on the Societies of Control”. *JSTOR*, October, Vol. 59, 1992, pp. 3-7.
8. Jameson, Fredric. “Reification and Utopia in Mass Culture”. *JSTOR*, Text No. 1, 1979, pp. 130-148.

COs and Bloom's Taxonomy Mapping – 26EN517

Course Outcomes	On successful completion of this course, students will be able to	BTL
CO1	The students will be able to recall the key concepts and theories of cultural studies.	K1, K2
CO2	Students will be able to analyze how power influences cultural norms.	K3
CO3	Students will be able to interpret cultural texts and practices, criticize stereotypes and dominant cultural narratives.	K4
CO4	It will help the students to apply cultural analysis to real-world issues and problems.	K5
CO5	Students will be able to navigate and respond to diverse cultural context effectively.	K6

BTL K1 and K2 – remembering and understanding, K3- Applying, K4 – Analyse, K5- Evaluate and K6-Create

Relationship Matrix – 26EN517

Course Outcomes	Programme Outcomes (POs)						Programme Specific Outcomes (PSOs)						Mean Score of Cos
	PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1	3	1	2	3	3	1	3	3	1	3	2	1	2.16
CO2	3	3	2	2	1	1	3	3	3	2	2	1	2.16
CO3	3	3	3	3	3	1	3	3	1	3	2	1	2.41
CO4	3	3	3	2	3	1	3	3	1	3	2	1	2.33
CO5	3	3	3	2	2	1	3	3	3	2	2	1	2.33
Total													2.27

Mean Score: 3- High, 2- Medium/Moderate, 1-Low

