

Course Code	Course Name	Credits
26PE514	Sports Management	04

Course Objectives

- Remember and understand fundamental concepts, principles, functions, and scope of sports management and event management in physical education.
- Apply management principles and processes (planning, organizing, staffing, directing, and controlling) in sports organizations and institutional sports programs.
- Analyze leadership styles, administrative practices, and factors influencing sports planning and program development.
- Evaluate institutional sports management systems, organizational performance, and financial management practices in sports settings.
- Create effective plans, budgets, and management strategies for sports programs, events, facilities, and personnel administration.

Learning Outcomes

Upon successful completion of this course, it is intended that a student will be able to:

- Define sports management and related concepts.
- Identify principles, functions, scope, and limitations of sports management.
- List essential skills and competencies of a sports manager. Explain the nature and purpose of sports management.
- Analyze qualities and competencies required for effective sports managers.
- Assess the effectiveness of management practices in sports events.

Unit 1- The Management Process:

Definition, Principles, Nature and Concept of Sports Management The purpose scope, limitations & Functions of Sports Management - Essential skills of Sports Management - Qualities and competencies required for the Sports Manager - Event Management in physical education and sports.

Unit 2- Scope of sports management Career and employment opportunities, Principles of Management, Division of work, Authority and responsibility, Discipline, Unity of command, Unity of direction, Subordination of individual interest to the general interests, Functions and importance of sports management, Major Management Functions, Planning, Organizing, Staffing, Directing, Controlling.

Unit 3- Leadership in sports management process

Meaning and Definition of leadership - Leadership style and method - Elements of leadership - Forms of Leadership (Autocratic, Laissez-faire, Democratic & Benevolent Dictator) - Qualities of administrative leader - Preparation of administrative leader - Leadership and Organizational performance.

Unit 4-Planning and management of sports at institutional level: Sports Management in Schools, colleges and Universities - Factors affecting Sports planning in school or college sports programme – Need and Importance of Programme Development (Intramural & Extramural Tournaments) – Factors influencing Programme Development

Unit 5-Financial Management in Sports

Financial management & Preparation of budgets in Physical Education & sports in schools, Colleges and Universities - Objectives and scope of financial planning - Management of Infrastructure, finance and personal - Mechanics of purchase and audit

Reference Books:

1. Bucher, C.A.(2002). Management of Physical Educational and Sports.(12th Ed.). USA :McGarw Hill Co.
2. Chakrabarti, S.(2007). Sports Management. New Delhi: Friends Publication.
3. Frostdick, S., &Walley, L. (2003). Sports and Safety Management. USA: A division of Reed
4. Education and Professional Publishing Ltd.
5. Govindrajulu, .N. (2005). Management of Physical Education and Sports Programme. New
6. Delhi : Friends Publication.
7. Kamlesh, M. L. (2000). Management Concepts in Physical Education and Sports. New Delhi B.V.