

Course Code	Course Name	Credits
26PE602	Sports Journalism	04

Course Objectives

- Introduce the meaning, history, and scope of sports journalism in modern society.
- Explain principles of sports reporting, news writing, and storytelling formats.
- Understand the role of print, electronic, and digital media in sports communication.
- Apply reporting skills for writing match reports, features, and interviews.
- Analyse editing, layout, and production techniques in sports journalism.
- Develop practical skills in sports coverage, commentary, and media presentation.

Learning Outcomes

Upon successful completion of this course, it is intended that a student will be able to:

- Understand basic concepts and evolution of sports journalism.
- Apply principles of sports news writing and reporting formats.
- Analyse the role of different media platforms in sports communication.
- Evaluate sports news through editing, fact-checking, and presentation skills.
- Demonstrate practical skills in reporting, interviewing, and live coverage.

Unit 1 - Introduction to Sports Journalism

Meaning and concept of sports journalism, History and development of sports journalism, Role and importance of sports journalism in modern society, Qualities and responsibilities of a sports journalist, Ethics in sports reporting, Sports journalism as a career

Unit 2 - Basics of Sports Reporting

Principles of news writing, Structure of sports news (headline, lead, body), Types of sports stories: match report, preview, feature, interview, Reporting different sports events, Writing match reports and commentary, Use of statistics and records in sports reporting

Unit 3 - Sports Media and Communication

Print media in sports journalism (newspapers, magazines), Electronic media: radio and television sports coverage, Digital media and online sports journalism, Social media in sports communication, Sports photography and visual storytelling, Press conference and media interaction

Unit 4 - Editing and Production in Sports Journalism

Editing sports news, Writing headlines and captions, Layout and design of sports pages, Sports column writing, Interview techniques in sports journalism, Proofreading and fact-checking

Unit 5 - Practical Aspects of Sports Journalism

Writing a match report, Conducting a sports interview, Preparing a sports feature article, Covering a live sports event, Basics of sports commentary, Portfolio preparation for sports journalism

Reference Books:

1. Sports Journalism: A Practical Introduction — Phil Andrews
2. Sports Journalism: Context and Issues — Kathryn T. Stofer, James Schaffer, Brian Rosenthal Writing and Reporting Sports Stories — Joe Gisondi
3. Handbook of Sports Studies — Jay Coakley, Eric Dunning
4. Sports Journalism: An Introduction to Reporting and Writing — Richard Haynes
5. Digital Sports Journalism — Brad Schultz, Edward T. Arke